

ZIM eNews!

Michael Cowpland, President and CEO



Welcome to another issue of Zim eNews!

Over the past few issues of eNews we've revealed a number of our strategic initiatives for our Enterprise Database products including: R&D investments, new product introductions, product upgrades and partnerships.

I'm pleased to say that the results of these initiatives are beginning to show. We've completed a number of successful migration projects using our [Torch migration tool](#), completed new installations of Zim Lock Manager and received positive feedback on our new painter and development environment for Zim 8.2.

This issue of eNews focuses on the following:

- How you can use Zim to build better applications faster
- An update on the new painter
- The new and exciting partnership announcement

Stay tuned as we continue to add new products and partnerships to our business plan in an effort to provide our customers with best of breed solutions for your database application needs!

Enjoy the issue,
Mike

Check out Zim Products

- ✓ Zim 8.20
- ✓ Zim Decision
- ✓ Zim Mobile!

ZIM 8 – PRODUCT UPDATE



Why Upgrade to Zim 8.20?

ZIM's Integrated Development Environment (IDE) provides a Rapid Development tool for building enterprise applications. Using the Entity Relationship model, an easy to learn "English like" language as well as desktop and mobile deployment options, ZIM is the solution for your enterprise database needs.

ZIM is committed to ensuring the ongoing success of your Zim based applications and database systems. With Zim 8, we have made significant improvements in how data is processed and stored. The inclusion of an "Always Online" Zim Server has enabled significant improvements in speed and power and eliminated many deadlock and multiple user issues. Zim 8 Upgrade Benefits include:

- ✓ Advanced Lock and Data Management
- ✓ Automated Back up
- ✓ Expanded Administrator Control
- ✓ Decreased Resource Requirements
- ✓ Zim 8 offers incremental benefits over your existing Zim implementation

Click [here](#) to learn more about Zim 8.20 and its key benefits.

New Screen Painter!

The new painter for Zim 8.20 is a modern graphical development environment that offers many new features. These features will assist developers with building powerful applications and be more productive while doing it. Key features include:

- ✓ Mouse support for easier navigation and form creation
- ✓ Paint multiple forms/displays simultaneously
- ✓ Create graphical forms/displays for Linux/UNIX based platforms
- ✓ Undo/redo
- ✓ Programmer's editor

Check out Zim Services

- ✓ Zim Training
- ✓ Zim Consulting Services
- ✓ Zim Support

ZIM announces gold level Oracle partnership



Oracle Recognizes Zim Corporation for its expertise in integrating and delivering enterprise application solutions

With more than 25 years of experience in the Enterprise Database business Zim will now offer its clients a choice of using a Zim Database or Oracle Database when building and deploying enterprise applications.

In addition, using Zim's migration and connectivity tools will allow existing Zim customers to rapidly and cost effectively migrate a Zim Database to an Oracle Database while retaining and building on the value of their existing Zim applications. Joining the OPN solidifies Zim's commitment to delivering one of the industry's most powerful development tools in combination with Oracle Database.

By attaining Gold Level membership, Oracle has recognized Zim for its commitment to establish Oracle related in-depth expertise and excellence in delivering Zim and Oracle packaged solutions and for uniquely addressing the challenges of joint customers in the enterprise database applications market.

Click [here](#) to learn more about this partnership

Check out
[Zim in the media](#)