

Zim Decision Business Intelligence and Analytics

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For more information about our services and to discuss your project in detail, please contact ZIM at info@zim.biz or call us directly at +1-613-727-1397 or toll free at 1-800-267-9972.

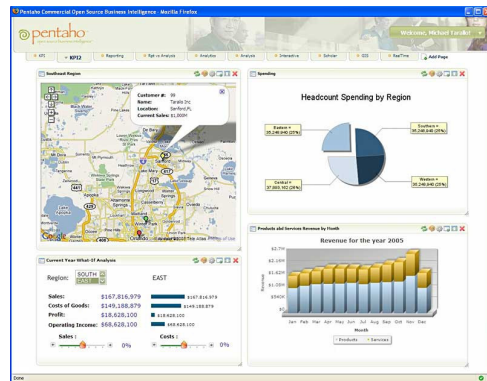


ZIM Decision- BI

ZIM Decision provides a full spectrum of business intelligence (BI) capabilities including query and reporting, interactive analysis, dashboards, ETL/data integration and data mining using the Pentaho open source BI platform - the world's most popular open source BI suite.

Dashboards

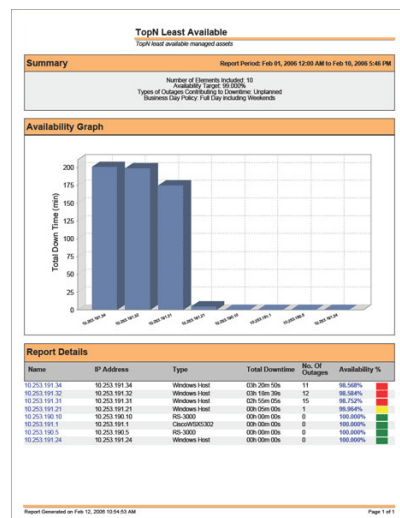
ZIM Decision provides immediate insight into individual, departmental, or enterprise performance by delivering key metrics in an attractive and intuitive visual interface. Dashboards give business users the critical information they need to understand and improve organizational performance.



- Monitor top-level performance and drill into supporting detail
- Gain visibility into your organization's key performance indicators (KPIs)
- Illuminate metrics for quick insight into business activities
- Track exceptions and receive alerts
- Provide self-service information with parameter-driven controls
- Integrate with other applications for a complete view of the organization
- Leverage the full Pentaho BI Suite for comprehensive business intelligence

Reporting

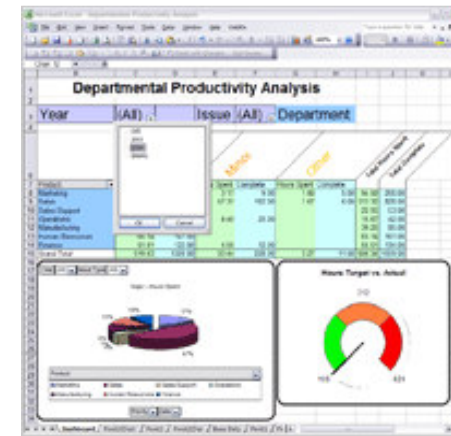
All organizations use reporting in one form or another. As a result, reporting is considered a core business intelligence (BI) need and is frequently the first BI application deployed. ZIM Decision allows organizations to easily access, format, and deliver information to employees, customers, and partners.



- Broad data source access including relational, OLAP, or XML-based data sources
- Flexible output options including Adobe PDF, HTML, Microsoft Excel, Rich Text Format, or plain text
- Wizard-driven report design for fast, easy report creation
- Full-featured, pixel-perfect graphical reports
- Web-based ad hoc query and reporting for business users
- Simple delivery of reports over the web or via email

Analysis

ZIM Decision puts rich, analytic power in the hands of your users - helping them gain the insights and understanding they need to make optimal business decisions. For example, if a report shows sales are trending lower than expected, business users need to be able to easily uncover the underlying issue by getting answers to questions such as:



- Is the problem with one product line, or certain regions?
- What is different between underperforming products or regions versus other combinations that are performing well?
- Is there a related problem with sales headcount? Marketing campaigns? Or something else?

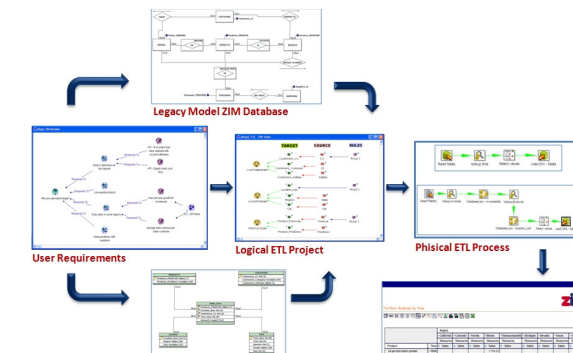
ZIM Decision helps answer these kinds of business questions by:

- Making it easy for users to freely explore business information by interactively drilling into and cross-tabulating data
- Providing speed-of-thought response times to complex analytical queries
- Presenting data multi-dimensionally and letting users select what dimensions and measures to explore
- Offering a complete integration with other ZIM products

Data Integration

Data is everywhere. Providing a consistent, single version of the truth across all sources of information is one of the biggest challenges faced by IT organizations today. ZIM Decision uses a unique and powerful methodology for Data Integration delivering powerful Extraction, Transformation and Loading (ETL) capabilities using an innovative, metadata-driven approach.

One of the many benefits commercial open source business intelligence (BI) provides is the ability to allocate business intelligence budget where it counts - not on large, up front software licenses, but on the professional services and expertise it takes to ensure that your BI project is successful. ZIM offers a wide range of consulting services for the design, development, deployment, and maintenance of applications based on the Pentaho Open BI Suite through its ZIM Decision BI Consulting Services. From data warehouse design and implementation to report and dashboard development, our BI experts have years of experience delivering successful BI implementations across all industry verticals. ZIM can deliver these services directly or through our certified partners.



ZIM Decision

Reporting

Analysis

Dashboards

Data Integration

Services